

PURPOSE BUILT FOR PACKAGING

Selecting the right packaging tape is critical to ensuring a secure carton seal that is able to withstand the external forces met throughout the supply chain. The two most common types of packaging tapes are hot melt and acrylic – it's important to know the difference to help you choose the best one to suit your packaging needs.

WHAT TO EXPECT FROM PACKAGING TAPE:

- EASY TO DISPENSE
- GOOD ADHESION TO CARTONS
- STRENGTH TO RESIST STRESS, NICKS AND ABRASIONS
- EXCELLENT HOLDING POWER TO KEEP CARTONS SEALED



DID YOU KNOW?

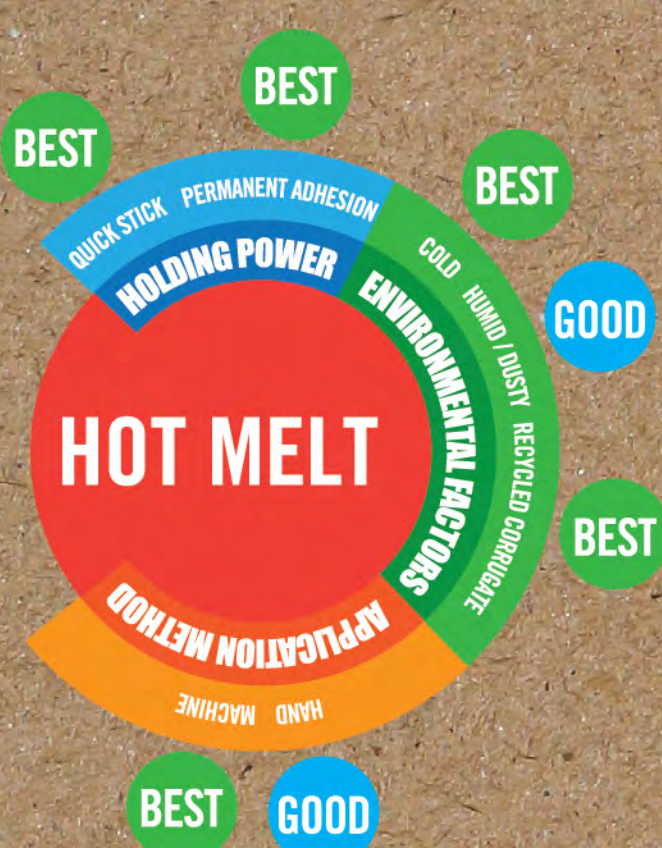
THERE ARE
4.1 MILLION
MILES OF ROAD IN THE US

HTTP://WWW.FHWA.DOT.GOV/POLICYINFORMATION/STATISTICS/2013VMT421C.CFM

NEARLY **70%** OF FREIGHT IN THE US IS MOVED ON TRUCKS. IN AN AVERAGE YEAR, 9.2 BILLION TONS OF FREIGHT IS MOVED ON NEARLY 3 MILLION TRUCKS BY OVER 3 MILLION DRIVERS. IT TAKES MORE THAN 37 BILLION GALLONS OF DIESEL FUEL TO MOVE ALL OF THAT FREIGHT.

HTTP://WWW.TRUCKING.ORG/NEWS_AND_INFORMATION/REPORTS/INDUSTRY_DATA/ASPX

IS YOUR TAPE UP FOR THE CHALLENGE?



3 KEY FACTORS FOR CONSIDERATION WHEN CHOOSING:

1 HOLDING POWER

THE ADHESIVE IS A CRITICAL FACTOR IN THE TAPE'S ABILITY TO RESIST CONTINUOUS STRESS. HOT MELT PACKAGING TAPES OFFER HIGHER HOLDING POWER TO WITHSTAND EXTERNAL STRESSES, HELPING KEEP CARTONS CLOSED THROUGH TRANSIT AND STORAGE.



COLD, HUMID AND DUSTY CONDITIONS CAN AFFECT PACKAGING TAPE'S ABILITY TO STICK. ACRYLIC PACKAGING TAPES HAVE A LOWER VISCOSITY, ALLOWING THEM TO STICK BETTER IN HUMID AND DUSTY SITUATIONS. ADVANCEMENTS IN HOT MELT TECHNOLOGY HAVE MADE THESE TAPES A VIABLE SOLUTION FOR COLD TEMPERATURE ENVIRONMENTS AND SEALING RECYCLED CARTONS.

2 ENVIRONMENTAL FACTORS



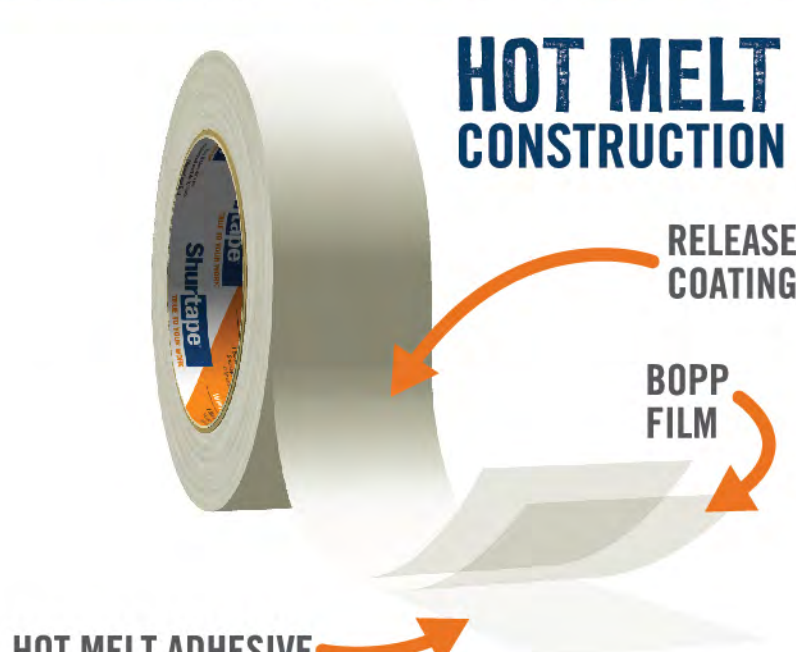
PACKAGING TAPES CAN BE APPLIED BY HAND OR MACHINE. ACRYLICS ARE GREAT FOR HAND APPLICATION SINCE THEY ARE QUIETER TO UNWIND AND OFFER GOOD INITIAL TACK TO THE CORRUGATED SURFACE. HOT MELT PACKAGING TAPES ARE THE BEST PRODUCT FOR MACHINE APPLICATION AS THEY OFFER EASY UNWIND, INSTANT ADHESION AND EXCELLENT HOLDING POWER TO WITHSTAND THE RIGORS OF THE AUTOMATED PACKAGING PROCESS.

3 APPLICATION METHOD

PACKAGING TAPE CONSTRUCTION

ACRYLIC PACKAGING TAPES ARE MADE WITH TWO LAYERS: A LAYER OF BOPP FILM AND AN EMULSION ACRYLIC ADHESIVE.

HOT MELT PACKAGING TAPES ARE MADE WITH THREE LAYERS: BOPP FILM, HOT MELT ADHESIVE AND A RELEASE COATING FOR BETTER UNWIND PERFORMANCE.



LEARN MORE ABOUT OPTIMIZING YOUR PACKAGING PROCESS BY VISITING SHURSEALSECURE.COM. DISCOVER SHURTAPE'S LINE OF PACKAGING TAPES AT SHURTAPE.COM/PRODUCTS/MARKETS.

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1.888.442.TAPE



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