PURPOSE BUILT FOR PACKAGING

WHAT TO EXPECT FROM PACKAGING TAPE:

- Easy to Dispense
- Good Adhesion to Cartons
- Strength to Resist Stress, Tacks and Abrasion
- Excellent Holding Power to Keep Cartons Sealed

HOT MELT VS. ACRYLIC PACKAGING TAPES:

- **Hot Melt**
  - Best Adhesion
  - Best Holding Power
  - Best Resistance to Stress and Wear
- **Acrylic**
  - Good Adhesion
  - Good Holding Power
  - Good Resistance to Stress and Wear

DID YOU KNOW? THERE ARE 4.1 MILLION MILES OF ROAD IN THE US

Nearly 70% of freight in the US is moved on trucks. In an average year, 8.2 billion tons of freight is moved on nearly 3 million trucks by over 3 million drivers. It takes more than 37 billion gallons of diesel fuel to move all of that freight.

IS YOUR TAPE UP FOR THE CHALLENGE?

3 KEY FACTORS FOR CONSIDERATION WHEN CHOOSING:

1. **HOLDING POWER**
   - The adhesive is a critical factor in the tape’s ability to resist continuous stress. Hot melt packaging tapes offer higher holding power in adverse weather conditions, helping keep cartons closed through transit and storage.

2. **ENVIRONMENTAL**
   - Cold, humid and dusty conditions can affect packaging tape’s ability to stick. Acrylic packaging tapes have a lower viscosity, allowing them to stick better in humid and dusty situations. Enhancements in hot melt technology have made these tapes a viable solution for cold temperature environments and sealing recycled cartons.

3. **PACKAGING TAPE CONSTRUCTION**
   - **Acrylic** packaging tapes are made with two layers: a layer of OPP film and an unalloyed acrylic adhesive.
   - **Hot Melt** packaging tapes are made with three layers: OPP film, hot melt adhesive and a release coating for better unwind performance.

LEARN MORE ABOUT OPTIMIZING YOUR PACKAGING PROCESS BY VISITING SHURSEALSECURE.COM. DISCOVER SHURTAPE’S LIST OF PACKAGING TAPES AT SHURTAPE.COM/PRODUCTS/MARKETS.