

# FOCUS ON SOURCE REDUCTION TO OPTIMIZE YOUR TAPE CONSUMPTION

## TAPE WASTE HAS MET ITS MATCH WITH SHURSEAL® PACKAGING SOLUTIONS

Combining Shurtape HP Series packaging tape with innovative tape application technology, ShurSEAL automated case sealing systems are engineered to enhance your case sealing operations.



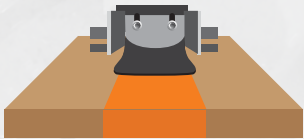
### SECURE SEALS, LESS TAPE

In packaging operations, **10-20% TAPE WASTE**, caused by tear-outs and dispensing errors, is accepted as normal. It's easy to spot...just look for stub rolls of tape laying around your automated packaging line!



**EVERY INCH** of unused tape adds up to **LOST DOLLARS** – and unnecessary **LANDFILL WASTE**.  
**SHURSEAL** helps you **OPTIMIZE TAPE CONSUMPTION**, resulting in **SOURCE REDUCTION**.  
**SIMPLY PUT:** ShurSEAL delivers **SECURE SEALS, EVERY TIME™** – with **LESS TAPE**.

### HERE'S HOW



#### BEST-IN-CLASS WIPE-DOWN FORCE

Full use of the tape's adhesive means a superior bond that can withstand the rigors of the distribution network – even with less tape on the box.



#### RIGHTSIZED TAPE APPLICATION

Shorter, more consistent tape tab lengths on the sides of the box, narrower width tape or lower gauge tape on every box means less tape is wasted.



#### GOOD TO THE CORE® TECHNOLOGY

Tape that's smooth off the roll and doesn't tear-out, plus full use of every roll of tape – all the way down to the core – means less stub rolls for the trash.

### BETTER FOR THE ENVIRONMENT, BETTER FOR THE BOTTOM LINE



#### LESS TAPE USED!\*

2 inches of  
tape saved  
per box!

=



#### LESS TAPE TO BUY!

3 pallets  
of tape saved  
annually!

=



#### LESS TAPE IN THE TRASH!

4000 pounds  
in total tape  
reduction!

## THAT'S A 17% OVERALL REDUCTION!



Ready to let Shurtape help meet your sustainability goals by focusing on source reduction to optimize your tape consumption?  
**Scan the QR code** to schedule a no cost, no risk evaluation of your case sealing operations.

**Shurtape®**  
TRUE TO YOUR WORK®